



Model Curriculum

QP Name: Professional Makeup Artist

QP Code: BWS/Q0306

QP Version: 2.0

NSQF Level: 4

Model Curriculum Version: 2.0

Beauty & Wellness Sector Skill Council
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Training Parameters

Sector	Beauty & Wellness
Sub-Sector	Beauty and Salons
Occupation	Make-up Services
Country	India
NSQF Level	4
Aligned to NCO/ISCO/ISIC Code	NCO-2015/5142.0400
Minimum Educational Qualification and Experience	<ul style="list-style-type: none"> • 10th grade pass and pursuing continuous schooling OR • 10th grade pass plus 1-year NTC/ NAC OR • 10th grade pass with 2 years relevant experience OR • Previous relevant Qualification of NSQF Level 3.0 with minimum education as 5th Grade pass and 2 years of relevant experience
Pre-Requisite License or Training	–
Minimum Job Entry Age	18 years
Last Reviewed On	17-11-2022
Next Review Date	17-11-2025
NSQC Approval Date	17-11-2022
QP Version	2.0
Model Curriculum Creation Date	17-11-2022
Model Curriculum Valid Up to Date	17-11-2025
Model Curriculum Version	2.0
Minimum Duration of the Course	90:00 Hrs.
Maximum Duration of the Course	90:00 Hrs.

Program Overview

This section summarizes the end objectives of the program along with its duration.

Training Outcomes

At the end of the program, the learner will be able to:

- Explain the objectives of the program
- Explain the roles & responsibilities of Professional Makeup Artist
- Prepare and maintain work area
- Perform skin care services
- Perform groom makeup services
- Perform high-definition makeup technique
- Perform airbrush makeup services
- Perform fantasy makeup services
- Consult and advise clients
- Maintain health and safety of work area
- Create a positive impression at work area
- Perform blow dry
- Perform basic and creative hair styling and dressing
- Discuss the importance of employability skills

Compulsory Modules

The table lists the modules, their duration and mode of delivery.

NOS and Module Details	Theory Duration	Practical Duration	On-the-Job Training Duration (Mandatory)	On-the-Job Training Duration (Recommended)	Total Duration
BWS/N0106 Perform make-up services	10	20	–	–	30

V4.0, NSQF Level 4					
Perform make-up services	10	20	–	–	30
BWS/N0311 Perform groom makeup services	2	13	–	–	15
V1.0, NSQF Level 4					
Perform groom makeup services	2	13	–	–	15
BWS/N0312 Apply makeup with high-definition techniques	5	15	–	–	20
V3.0, NSQF Level 4					
Apply makeup with high-definition techniques	5	15	–	–	20
BWS/N0205 Perform blow drying of hair	1	4	–	–	5
V4.0, NSQF Level 4					
Perform blow drying of hair	1	4	–	–	5
BWS/N0208 Perform hair styling and dressing,	5	15	–	–	20
V4.0, NSQF Level 4					
Perform hair styling and dressing	5	15	–	–	20

Perform make-up services

Mapped to Professional Makeup Artist, BWS/Q0306

Terminal Outcomes:

- Perform make-up for a variety of occasions, including day, evening and special occasions

Duration: 10:00 Hrs.	Duration: 20:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Identify & select suitable skin care and make-up products to meet the client’s needs; such as by identifying basic skin types and skin tone correctly • Describe the need of cleaning, toning and moisturizing the skin to suit the client’s skin type and needs in the correct sequence, applying correct techniques • Identify & select the correct make-up products to enhance facial features, to suit the client’s needs and achieve the desired effect, using make-up products: foundation, powder, blusher, mascara, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss, etc. • Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<ul style="list-style-type: none"> • Conduct client consultation, treatment • planning and preparation to meet the client’s needs, based on skin types, constraints and client preferences • Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client • Demonstrate various plans followed in simple makeup services • Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services • Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards • Perform aftercare advice for clients • Practice handling the costume safely, avoiding any additional wrinkles or crumpling; such as saree, lehenga, mekhla, Christian gown, dupatta etc. • Perform costume on customer using correct techniques and without discomfort to the customer
Classroom Aids	
Computer, projector, white board/ flip chart, marker and duster	
Tools, Equipment and Other Requirements	
Make-up, Chair, Trolley, Mirrors, Lighting Foundations, Concealer, Powder, Blusher, Eyeshadow, Mascara, Eye pencil, Liquid liner, Lip liner, Lipstick, Lip gloss, Corrective makeup/ Colored concealer, Brushes, Applicators	

Perform groom makeup services

Mapped to Professional Makeup Artist, BWS/Q0306

Terminal Outcomes:

- Perform bridal makeup services

Duration: 02:00 Hrs.	Duration: 13:00 Hrs.
<p>Theory – Key Learning Outcomes</p> <ul style="list-style-type: none"> • Identify & select suitable skin care and make-up products to meet the client’s needs; such as by identifying basic skin types and skin tone correctly • Describe the need of cleaning, toning and moisturizing the skin to suit the client’s skin type and needs in the correct sequence, applying correct techniques • Identify & select the correct make-up products to enhance facial features, to suit the client’s needs and achieve the desired effect, using make-up products: foundation, powder, blusher, mascara, eye shadows, eye liner, eyebrow pencil, lip liner and lip stick/gloss, etc. • Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<p>Practical – Key Learning Outcomes</p> <ul style="list-style-type: none"> • Conduct client consultation, treatment planning and preparation to meet the client’s needs, based on skin types, constraints and client preferences • Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client • Demonstrate various plans followed in simple makeup services • Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services • Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards • Perform aftercare advice for clients • Practice handling the costume safely, avoiding any additional wrinkles or crumpling; such as <i>Anarkali Sherwani, Anarkali Kurta, Jackrt kurta, Jodhpuri Suit, Dhoti Kurta</i> • Perform costume on customer using correct techniques and without discomfort to the customer
Classroom Aids	
Computer, projector, white board/ flip chart, marker and duster	
Tools, Equipment and Other Requirements	
Make-up, Chair, Trolley, Mirrors, Lighting Foundations, Concealer, Powder, Blusher, Eyeshadow, Mascara, Eye pencil, Liquid liner, Lip liner, Lipstick, Lip gloss, Corrective makeup/ Colored concealer, Brushes, Applicators	

Perform makeup using high-definition technique

Mapped to Professional Makeup Artist, BWS/Q0306

Terminal Outcomes:

- Perform high-definition makeup services

Duration: 05:00 Hrs.	Duration: 15:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Identify & select suitable skin care and make-up products to meet the client’s needs; such as by identifying basic skin types and skin tone correctly • Describe the need of cleaning, toning and moisturizing the skin to suit the client’s skin type and needs in the correct sequence, applying correct techniques • Identify & select the Select airbrush make-up products, tools and equipment to suit client treatment needs, skin type and conditions • Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<ul style="list-style-type: none"> • Conduct client consultation, treatment planning and preparation to meet the client’s needs, based on skin types, constraints and client preferences • Perform the make-up procedures using materials, equipment and techniques correctly and safely to meet the needs of the client • Demonstrate different airbrush make-up designs: contouring, 3D, tattooing, full face day make-up; make-up for bridal, fashion and photographic shoots • Apply different airbrush make-up techniques according to client’s skin type, skin condition and facial structure (colour fading; blending; highlighting; shading; stencilling; masking, freehand; pulsing; back bubbling; even colour washing) • Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards • Perform aftercare advice for clients
Classroom Aids	
Computer, projector, white board/ flip chart, marker and duster	
Tools, Equipment and Other Requirements	
Make-up, Chair, Trolley, Mirrors, Lighting Foundations, Concealer, Powder, Blusher, Eyeshadow, Mascara, Eye pencil, Liquid liner, Lip liner, Lipstick, Lip gloss, Corrective makeup/ Colored concealer, Brushes, Applicators	

Perform blow-drying of hair

Mapped to Professional Makeup Artist, BWS/Q0306

Terminal Outcomes:

- Apply hair dryer to perform blow dry aligned to the standards of operation of the salon

Duration: 01:00 Hrs.	Duration: 04:00 Hrs.
Theory – Key Learning Outcomes	Practical – Key Learning Outcomes
<ul style="list-style-type: none"> • Describe the hair structure and hair shaft • Describe the structure of the skin and scalp • Identify hair and scalp conditions and causes and contra-indications to hair services • Identify the defects of hair • Explain the composition of hair • Identify different hair types • Describe the hair cycle • Describe procedures and effects of blow-drying and finishing services • List the factors that influence blow-dry and finishing services • Explain the science of blow-dry and finishing hair • List the tools, equipment, products and techniques used to blow-drying and finishing hair 	<ul style="list-style-type: none"> • Prepare the client, self and work area for basic hair care services • Perform blow-dry services for various hair types and conditions, and recommended frequency of service - daily, weekly, monthly, etc. • Differentiate between various types of hair products and methods • Perform aftercare services by recommending basic home care routine for skin protection
Classroom Aids	
Computer, projector, white board/ flip chart, marker and duster	
Tools, Equipment and Other Requirements	
Hair Dryer, Combs, Brushes, Roller Clips, Tong Rods, Crimper, Curler	

Perform hair styling and dressing

Mapped to Professional Makeup Artist, BWS/Q0306

Terminal Outcomes:

- Carry out hair styling and hair dressing tasks efficiently

Duration: 05:00 Hrs.	Duration: 15:00 Hrs.
<p>Theory – Key Learning Outcomes</p> <ul style="list-style-type: none"> • Identify & select suitable products to meet the client's* needs; such as by identifying basic hair structure, tone *client's: applicable to all gender • Identify & select the correct products to suit the client's needs and achieve the desired effect • Explain the role of disposing off waste materials as per organisational standards in a safe and hygienic manner • Explain the significance of maintaining customer service principles including privacy and protection to modesty of the customers 	<p>Practical – Key Learning Outcomes</p> <ul style="list-style-type: none"> • Conduct client consultation, treatment planning and preparation to meet the client's needs, based on hair type, constraints and client preferences • Perform the hair styling techniques to achieve the desired effects • Demonstrate various plans followed in to achieve the desired look • Demonstrate and identify contra-indications and contra-actions that may affect or restrict the services • Practice completing the procedure to the satisfaction of the client in a commercially acceptable time and as per organisational standards • Perform aftercare advice for clients
<p>Classroom Aids</p> <p>Computer, projector, white board/ flip chart, marker and duster</p>	
<p>Tools, Equipment and Other Requirements</p> <p>Round Brushes (various diameters), Flat Brushes, Bristle Brushes, Vent, Dressing Comb – backcomb, Hair Straighteners, Curling Tongs – various sizes, Hand Dryer, Diffuser, Hot Rollers, Rollers with Pins, Bendy Rollers, Velcro Rollers, Pin Curl Clips, Crimpers, Hot Brush, Section clips, Hair Styling Products</p>	

Annexure

Trainer Requirements

Trainer Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training Experience		Remarks
		Years	Specialization	Years	Specialization	
12 th pass	Advance Diploma in Makeup OR NSQF Level-5 Bridal, Fashion & Portfolio Makeup Artist	3	Makeup	1	N.A	N.A

Trainer Certification	
Domain Certification	Platform Certification
BWS/Q0306, V2.0 Trainer Minimum accepted score is 80%	BWS/Q2601, V2.0 Trainer Minimum accepted score is 80%

Assessor Requirements

Assessor Prerequisites						
Minimum Educational Qualification	Specialization	Relevant Industry Experience		Training/Assessment Experience		Remarks
		Years	Specialization	Years	Specialization	
12 th pass	Advance Diploma in Makeup OR NSQF Level-5 Bridal, Fashion & Portfolio Makeup Artist	4	Makeup	2	N.A	N.A

Assessor Certification	
Domain Certification	Platform Certification
BWS/Q0306, V2.0 Assessor Minimum accepted score is 90%	BWS/Q2701, V2.0 Assessor Minimum accepted score is 90%

Assessment Strategy

Assessment system Overview

Assessment will be carried out by assessment partners with no link to training partners. Based on the results of assessment, B&WSSC will certify the learners. Assessor has to pass assessment of theoretical knowledge of the job role and approved by B&WSSC.

The assessment will have both theory and practical components in 20:80 ratios. While theory assessment is summative and a written exam; practical will involve demonstrations of applications and presentations of procedures and other components. Practical assessment will also be summative in nature.

Testing Environment

Training partner has to share the batch start date and end date, number of trainees and the job role.

Assessment will be fixed for a day after the end date of training. It could be next day or later. Assessment will be conducted at the training venue.

Room where assessment is conducted will be set with proper seating arrangements with enough space to prevent copying.

Question bank of theory and practical will be prepared by assessment agency and approved B&WSSC. From this set of questions, assessment agency will prepare the question paper. Theory testing will include multiple choice questions, pictorial question, etc. which will test the trainee on his theoretical knowledge of the subject.

The theory and practical assessments will be carried out on same day. The question paper is pre-loaded in the computer (in case of online assessment) and it will be in the language requested by the training partner.

Presentation will be one mode of assessment and so computers and LDC projector will be available for assessment. Viva will also be used to gauge trainee's confidence and correct knowledge in handling job situations.

Assessment Quality Assurance framework

Assessor has to go through orientation program organized by Assessment Agency. The training would give an overview to the assessors on the overall framework of QP evaluation. Assessor shall be given a NOS and PC level overview of each QP as applicable. Overall structure of assessment and objectivity of the marking scheme will be explained to them.

The giving of marks will be driven by an objective framework which will maintain standardization of marking scheme.

In case of many candidates to be accommodated in one venue for theory assessment, caution is taken not to let the candidates who competed test meet those who have not. Once the first batch has moved out of the knowledge based assessment area, the second batch must be taken from the main waiting area and seated in the respective seats for their knowledge based assessment.

For practical, the instructions for taking the test are clearly written on the board in the lab or shared with the candidates verbally.

The assessment will be video recorded and submitted to B&WSSC. The training partner will intimate the time of arrival of the assessor and time of leaving the venue.

Methods of Validation

Unless the trainee is registered, the person cannot undergo assessment. To further ensure that the person registered is the person appearing for assessment, id verification will be carried out. Aadhar card number is part of registering the candidate for training. This will form the basis of further verification during the assessment.

Assessor conducts the assessment in accordance with the assessment guidelines and question bank as per the job role.

The assessor carries tablet with the loaded questions. This tablet is geotagged and so it is monitored to check their arrival and completion of assessment.

Video of the practical session is prepared and submitted to B&WSSC.

Random spot checks/audit is conducted by B&WSSC assigned persons to check the quality of assessment.

Assessment agency will be responsible to put details in SIP.

B&WSSC will also validate the data and result received from the assessment agency.

Method of assessment documentation and access

The assessment agency will upload the result of assessment in the portal. The data will not be accessible for change by the assessment agency after the upload. The assessment data will be validated by B&WSSC assessment team. After upload, only B&WSSC can access this data. B&WSSC approves the results within a week and uploads on SIP.

References

Glossary

Term	Description
Declarative Knowledge	Declarative knowledge refers to facts, concepts and principles that need to be known and/or understood in order to accomplish a task or to solve a problem.
Key Learning Outcome	Key learning outcome is the statement of what a learner needs to know, understand and be able to do in order to achieve the terminal outcomes. A set of key learning outcomes will make up the training outcomes. Training outcome is specified in terms of knowledge, understanding (theory) and skills (practical application).
OJT (M)	On-the-job training (Mandatory); trainees are mandated to complete specified hours of training on site
OJT (R)	On-the-job training (Recommended); trainees are recommended the specified hours of training on site
Procedural Knowledge	Procedural knowledge addresses how to do something, or how to perform a task. It is the ability to work, or produce a tangible work output by applying cognitive, affective or psychomotor skills.
Training Outcome	Training outcome is a statement of what a learner will know, understand and be able to do upon the completion of the training.
Terminal Outcome	Terminal outcome is a statement of what a learner will know, understand and be able to do upon the completion of a module. A set of terminal outcomes help to achieve the training outcome.

Acronyms and Abbreviations

Term	Description
QP	Qualification Pack
NSQF	National Skills Qualification Framework
NSQC	National Skills Qualification Committee
NOS	National Occupational Standards